Terms and Conditions

Club Blue Rewards Program is a promotional program that is offered as a benefit for the loyal shoppers of Goodwill Knoxville Retail Stores. Goodwill reserves the right, at its sole discretion, to make changes to these Terms and Conditions from time to time with or without notice to you, to audit or cancel your account or to terminate the Program at any time.

The Details

The Club Blue Rewards program is only available at Goodwill stores managed by Goodwill Knoxville. Membership is limited to one account per individual. Goodwill Knoxville reserves the right to limit Club Blue Rewards enrollment at any time.

Redemption of Rewards Points

Members earn on every purchase. Points cannot be earned on online purchases or gift card purchases. Points cannot be redeemed for cash or credit.

After a member earns their first 25 points, they can redeem a reward of \$10.00. Members may use any accumulated rewards balance on subsequent purchases at any Goodwill Knoxville retail store after the initial reward redemption. Club Blue Rewards members are also eligible for exclusive promotions and special offers throughout the year.

To earn points, Club Blue Rewards members must provide the cashier with the proper information to look up the member's account.

Points cannot be added to the member's account after completing the purchase. Points are only recognized at Goodwill Knoxville retail locations.

Member Obligations and Account Termination

Club Blue Rewards members agree to provide only accurate and true information at all times. Members agree to promptly notify Goodwill Knoxville of any changes in information, including email address, by updating their personal information on their member profile or by contacting Goodwill Knoxville via email at bluerewards@gwiktn.org.

Goodwill Knoxville may refuse to enroll a member or to restrict, modify or terminate a member's participation in the program without liability to the member if a member violates any law, rule or regulation or if a member's participation in the program could violate any law, rule or regulation. Goodwill Knoxville reserves the right to alter, limit, modify, restrict or cancel any membership and/or the Club Blue Rewards program, conditions and benefits at any time with or without notice.

Any Club Blue Rewards member may terminate their account by contacting the marketing team at marketingteam@gwiktn.org. The termination becomes effective when the request is submitted and the member forfeits all points for future purchases. Goodwill Knoxville reserves the right to terminate any member if the usage is inconsistent with this agreement.

Club Blue Rewards accounts with no activity for 12 consecutive months will be terminated due to inactivity. Goodwill will notify account holders via email 30 days before termination. All Club Blue Reward points expire one year (12 months) after they are earned.

Goodwill Knoxville Employees

Goodwill Knoxville employees are not eligible to participate in the Club Blue Rewards program.

Messages & Privacy Policy

Members must provide a valid email address and other required information when registering for the Club Blue Rewards Program and in order to redeem points. Exclusive offers, promotions and notifications will be emailed to members at the email address provided in your account. Goodwill Knoxville is not responsible for delayed, lost or undeliverable email.

It is Goodwill Knoxville's policy to keep all personal information secure. Goodwill guarantees the information provided for the Club Blue Rewards program will never be disclosed to a third party. Goodwill Knoxville will only use the email address provided to contact a member with personalized savings and member discounts throughout the year. You may opt out of receiving messages from Goodwill Knoxville at any time.